

barrio 13

an employment and production initiative by
Fundación Solidaridad por Colombia.



Regional
Antioquia

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Barrio 13 is an employment and production initiative by *Fundación Solidaridad por Colombia*.

Through the effective use of surplus inputs received in donation from the textile chain (textile producers, agencies, manufacturers and retailers), we have created a small venture dedicated to the manufacture and sale of products with competitive prices and high – quality design.

From the standpoint of inclusive businesses, we want to be a link that adds value to the textile chain, generating development for impoverished people by using material often considered as waste.

In addition, future investment earnings will allow the sustainability of the Foundation and the expansion of coverage in providing community services.



Where we are located

We are located in the city of Medellín. *Barrio 13 de Noviembre* is an area within *Comuna 8*, adjacent to *Barrio La Sierra* on the western slopes of the city, where subnormal settlements – stigmatized by violence and with high rates of poverty and informality – can be found. This sector of the city is a strategic geographic corridor that connects Medellín to the east of the Department of Antioquia, as well as the center of the country.

Comuna 8 has been the scene of armed conflict for more than 30 years. The roots of the systematic violence that has affected this community is found in: migrations from rural areas to the city; the rise in the 1970s of urban support networks for guerrilla movements (M19, FARC and ELN) seeking popular participation and recruiting and training young people in order to expand and position the urban militias in the early 1980s; the appearance of the first self – defense gangs, made up of youth who reacted to the abuse of the militia forces; and the emergence of drug trafficking in the mid 80s and early 90s that strengthened existing self – defense gangs and encouraged the creation of new criminal gangs.



Who form part of this project



- Women, heads of their households who live in the area. They are selected, trained and paid by *Fundación Solidaridad por Colombia*; three (3) have been hired through formal employment contracts and three (3) are suppliers of crafts. Our goal is to expand coverage to ten (10) persons working under employment contracts and five (5) hired as suppliers of crafts.
- A director who manages the design, quality and commercialization tasks and delivery of the products.
- A production engineer, in charge of the cost structure, efficiency, supervision and continuous improvement.
- All the administrative and accounting support of the Antioquia Regional Office of *Fundación Solidaridad por Colombia*.

The input suppliers are textile businesses in the city, **benefactors and strategic allies:**

Grupo John Uribe (Naf Naf, Americanino, Chevignon, Rifle, Esprit brands and their textile agencies throughout the country). They contribute permanent donations of lots of input such as cut pieces of fabric, springs, buttons, studs, biases, bobbins, thread, yarn, bags, pockets, ropes, ribbons and velcro, among others.

Pirámide Textil S. A. – This is the Fabricato textile agency in charge of marketing B – type fabrics. We have special discounts and 90 – day credit.

Fibras y Aperturas S. A. – A wholesaler for textile and synthetic fiber surpluses, this is our supplier for cushion fillers; with this company we have developed special mixtures that allow us to maintain prices without lowering quality.





Our Clients include:

Procafecol S. A. – Packaging for coffee sold in the Juan Valdez stores.

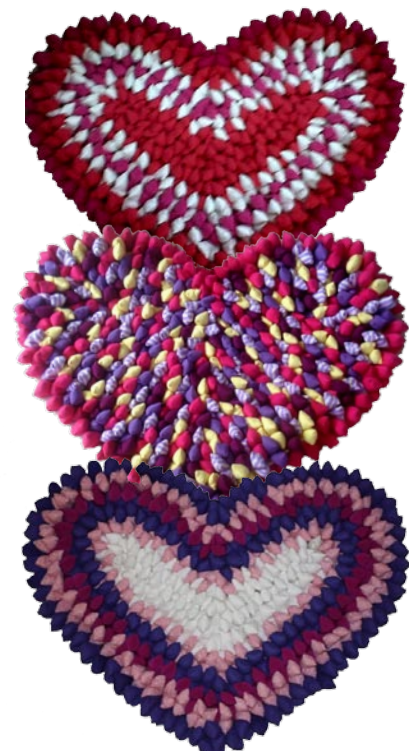
HomeMart stores: – Quilts and cushions.

Promotora de Comercio Social - Cushions and bags sold in Alkosto stores.

Inversiones Éthel S. A. S. – Exclusive aprons, rugs, cushions, handbags, mobiles and necessities, sold under the Éthel brand in Medellín, Bogotá, Barranquilla, Cali and Manizales.



Packaging for coffee sold in the Juan Valdez stores.



Rugs, Éthel S.A.S.



Our products

We tailor articles for home and textiles accessories:

- Quilts
- Cushions
- Rugs
- Aprons
- Decorative mobiles
- Necessaires
- Handbags



Our production capacity

Our production unit currently has a linear – production system with three (3) operators of direct labor in manufacturing and three (3) persons who do manual work externally.

The installed capacity in the production area is 46,080 minutes per month in a single shift.

Resources

The production plant is installed in an area of 110 m2.

Type of Machine	Quantity
Buttonholer	1
No. 1 Flat Needle	11
Safety – Point Filleting Machine	3
Simple Filleting Machine	1
Wrapping Machine	1
Irons	3
Cutting Machine	1
Cutting Tables	1



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